



THE UPTOWN CHRONICLES

THE UPTOWN CHRONICLES



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SDG Quantum Productions
Presents

A
Steven Goard
Series

THE UPTOWN CHRONICLES

Cast

Dre Hamilton..... Steven Goard
Maya Hamilton..... Jasmine Richardson
Ty Hamilton..... Lil Zane
Tasha Hamilton..... Maria Katre
Sienna Hamilton..... Shani Hawes
Jordan Hamilton..... Arinze
Keira Hamilton..... Mina Kraynak
Victor Hyde..... Major Attaway
Tariq Lattimore..... Jason C. Louder

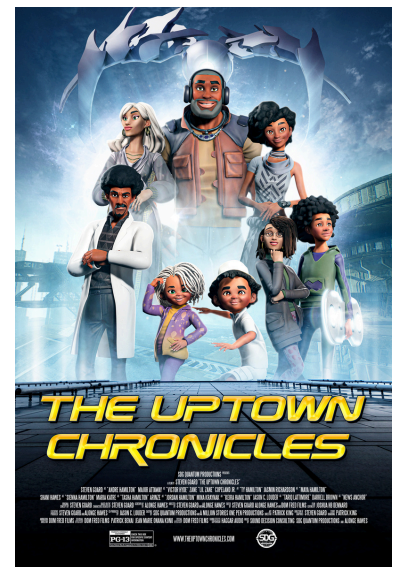
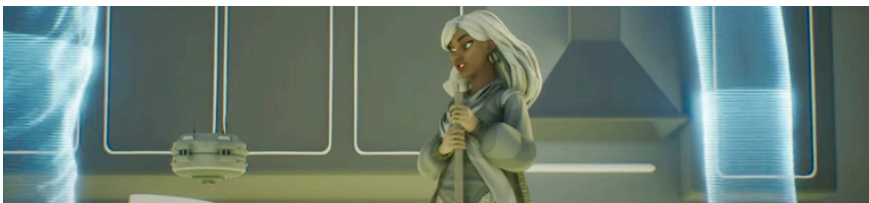
Creator Steven Goard
Written by Alonge Hawes
Directed by Steven Goard
Co - Directed by Alonge Hawes
Executive Producer Steven Goard
Co - Executive Producer Alonge Hawes
Producer Jason C. Louder
Associate Producer Aneesah Bray
Produced by SDG Quantum Productions
Production Designer Steven Goard and Patrick King
Illustration & Art Director..... Patrick King
Music by SDG Quantum Productions & Sound Decision Consulting
Sound Design Haggar Audio
3D Visual Effects Supervisor & 3D Animation Director Dom Fred Films
Film Editor Joshua Dennard (J19 Global Entertainment)
Casting by Steven Goard & Alonge Hawes
Financial Strategist Aneesah Bray
Entertainment Attorney Kiesha Perry Walker

THE UPTOWN CHRONICLES

S Y N O P S I S

The story follows the Hamilton family, led by scientist father Dre and guardian mother Maya, as their five children – gifted chef Tasha, bookish Sienna, average teen Ty, and prodigies Jordan and Keira – discover they have inherited special abilities from their ancestral lineage. When a mysterious threat in the form of a giant robot called Neocron attacks, seeking magical bracelets worn by the children, they awaken their powers of super strength, telekinesis, speed, and technology manipulation to defeat it.

The children learn from their parents about their destiny as the last descendants of ancient magical guardians tasked with maintaining balance in the world, although Ty feels left out for not developing any powers. In the end, the family bonds against the looming threat, determined to stay together and face their fate.



THE UPTOWN CHRONICLES

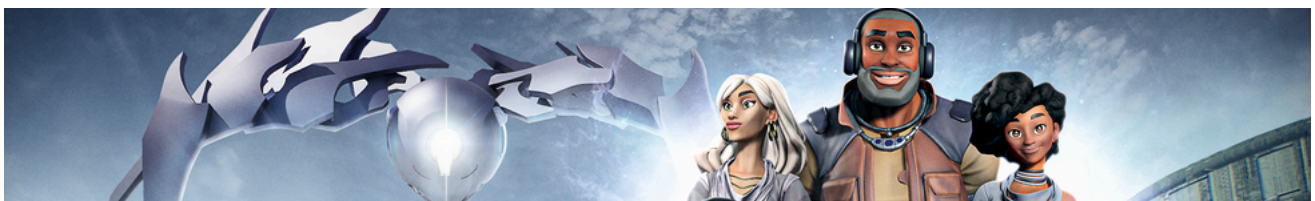
P R O J E C T O V E R V I E W

The Uptown Chronicles is a high-quality, animated series set in a futuristic Chicago suburb. The series centers around the Hamilton family as they discover their inherited supernatural powers and battle against a formidable enemy. Created by Steven Goard and produced under SDG Quantum Productions, the series explores themes of family unity, technology, and ancient rituals, appealing to a broad audience.

The Uptown Chronicles is poised to become a groundbreaking series that combines family dynamics, cutting-edge technology, and ancient mythology. With a compelling storyline, relatable characters, and a clear market strategy, the series is set to capture the hearts of audiences worldwide and generate significant returns on investment.



We are embarking on a strategic journey to monetize our animated show by leveraging cutting-edge trends and technologies to enhance fan engagement and drive sales. Additionally, we aim to secure partnerships and sponsorships, develop multilingual versions, and explore global collaborations for co-productions. Our approach also includes offering premium subscriptions, ad-supported content, and educational spin-offs to diversify our revenue streams. By capitalizing on these innovative opportunities, we are positioned to maximize financial returns and deliver compelling, next-generation animated content.



B E H I N D T H E V O I C E S

Who's Who in The Uptown Chronicles

STEVEN GOARD

A musician, producer, and 15-year veteran in professional voice acting, Steven is best known for voicing Kang The Conqueror for Disney's Australia Cruise line. He is also the official voice for Google Fiber Tech Support in addition to voicing and narrating nationally aired commercials and programs

for Gatorade, ESPN, and ID Discovery. Goard created the production company SDG Quantum Productions in 2023 with the goal of creating and producing material that speaks to the stories of the wider African diaspora, further authenticating black voices in the ever-expanding circuit of fictional storytelling.



JASMIN RICHARDSON

A veteran of both stage and cinema, Richardson's film credits include supporting roles in Killer Among Us, Missed Signal, and Among The Beast. Her stage credits include The Book Of Mormon.



ZANE "LIL ZANE" COPELAND JR.

Perhaps best known by his moniker 'Lil Zane', under which he has been releasing music as a rapper and producer for over 20 years, Copeland is also an accomplished actor with credits including the STARZ original series BMF and the films Finding Forrester opposite Sean Connery and Dr. Doolittle 2 opposite Eddie Murphy.



B E H I N D T H E V O I C E S

Who's Who in The Uptown Chronicles

SHANI HAWES

An accomplished actor for over a decade, Hawes's credits include award winning performances in the digital series Blue Collar Hustle, the Seeka.TV original series Black On Both Sides, and the critically acclaimed heist series Silver & Gold.



MARIA KATRE

A graduate of The British American Drama Academy, Maria Katre is perhaps best known for the short film 'Mo', which she wrote, produced, and starred in. 'Mo' was bestowed Best Drama Short by The Independent Shorts Awards, with Katre also being awarded Best Actress by the same

institution. An accomplished musician, Katre also performed trumpet beside Beyonce during her groundbreaking Coachella performance in 2018, also featuring in the subsequent concert film, Homecoming: A Film by Beyonce.



MINA KRAYNAK

A lover of animated storytelling, a precocious talent, and an extremely smart and intellectually gifted mind, The Uptown Chronicles marks Mina Kraynak's voice acting debut!



B E H I N D T H E V O I C E S

Who's Who in The Uptown Chronicles

ARINZE

Professional and determined beyond his years, The Uptown Chronicles marks Arinze's voice acting debut.



MAJOR ATTAWAY

No stranger to voice acting, Major Attaway has voiced roles in several anime series such as One Piece, Dragonball Z Kai, and Space Dandy. He also recently concluded his thrilling ten year run as the voice of the Genie in Disney's Broadway production of Aladdin!



JASON C. LOUDER

Perhaps best known for co-starring on The CW's DC Superhero Series Black Lightning as Frank "2-Bits" Tanner. Jason C. Louder also appeared in the Hulu original series Wu-Tang: An American Saga portraying the character of Cressy. Other credits include a recurring role on the Starz Channel original series BMF as Remi Ransom and the upcoming series Vice Squad: New Orleans.



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P R E S S R E L A S E S

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STEVEN GOARD
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**SDG QUANTUM PRODUCTIONS**

RELEASE DATE:
03 July 2024

PRESS RELEASE
Alonge Hawes Boards Upcoming Animated Project From
Production Studio Headed by Steven Goard

[Atlanta, GA] - Steven Goard, the head of SDG Quantum Productions, has tapped Alonge Hawes to assist in the development of a brand-new animated project, *The Uptown Chronicles*, with an eye for the first phase of the project to be released sometime in 2024.

While specific plot details are being kept under wraps, *The Uptown Chronicles* project is described as a science-fiction/fantasy epic, following an African American family as they grapple with the meanings of lineage, heritage, and destiny against the backdrop of Chicago in the year 2100. The project looks to infuse the inventiveness of *The Boondocks*, the family dynamic of *The Cosby Show*, and the Afro-futurism of *Black Panther* into an original, entertaining and topical offering that families the world over will enjoy.

'The Uptown Chronicles' is being developed as a franchise to encompass a wide range of mediums such as film, television, and gaming. Though in what form the initial offering the project will be presented hasn't yet been made clear, the involvement of both Goard and Hawes suggests that a scripted series is in the works. Hawes is best known as the creator, writer, director and star of the critically acclaimed, award winning digital series *Blue Collar Hustler* and *Black On Both Sides*. His most recent work, the best ensemble Silver & Gold, which he also created, wrote, directed and co-starred in, was the recipient of the award for Best Web Series by the Critics Film Awards in 2022. Hawes was also named Best Director of A Thriller by the New Jersey Webfest in 2023.

Steven Goard, a musician, producer, and 15 year veteran in professional voice acting, is best known for voicing Kang The Conqueror for Disney's *Australian Outlaw* line. He is also the official voice for Google Fiber Tech Support in addition to voicing and narrating nationally aired commercials and programs for General Mills.

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**SDG QUANTUM PRODUCTIONS**

RELEASE DATE:
03 July 2024

PRESS RELEASE
SDG Quantum Productions Announces Animated Project
'The Uptown Chronicles' as Film & Series Franchise

[Atlanta, GA] - Following the announcement that Alonge Hawes had been tapped to join the production of a somewhat mysterious animated project spearheaded by Steven Goard titled *The Uptown Chronicles*, news has now been made forth confirming the nature of the project. *The Uptown Chronicles* is simultaneously being developed as both a film and series, with the film aiming for completion and release in 2025 and the series shortly to follow.

Alonge Hawes will serve as the writer for both the film and series. Hawes, who has gained acclaim as the creator, writer and director of the digital series *Black On Both Sides* and *Silver & Gold*, will be making his feature directorial debut, co-directing with Steven Goard. Goard, in addition to co-directing alongside Hawes, will also provide the voice of one of the main characters, described as "A genius inventor and entrepreneur whose passion for all things technological is only surpassed by his deep love and devotion to his family". Plot details are being kept under wraps, but the franchise is being described as a science-fiction/fantasy epic, following an African American family as they grapple with the meanings of lineage, heritage, and destiny against the backdrop of Chicago in the year 2100. The project looks to infuse the inventiveness of *The Boondocks*, the family dynamic of *The Cosby Show*, and the Afro-futurism of *Black Panther* into an original, entertaining, and topical offering that families the world over will enjoy. No casting announcements outside of Goard have been announced at this time, however a new poster has been revealed and can be seen below.

STEVEN GOARD
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**SDG QUANTUM PRODUCTIONS**

RELEASE DATE:
03 July 2024


PRESS RELEASE
Broadway Veterans Jasmin Richardson and Major Attaway Join
Cast Of Steven Goard & Alonge Hawes's Uptown Chronicles

[Atlanta, GA] - The cast of the upcoming animated project *The Uptown Chronicles* continues to fill out nicely with the recently announced casting of Jasmin Richardson (*The Book of Mormon*) and Major Attaway (*Aladdin*) in leading roles.

While specific plot details are being kept under wraps, *The Uptown Chronicles* has been described as a science-fiction/fantasy epic, following an African American family as they grapple with the meanings of lineage, heritage, and destiny against the backdrop of Chicago in the year 2100. The project looks to infuse the inventiveness of *The Boondocks*, the family dynamic of *The Cosby Show*, and the Afro-futurism of *Black Panther* into an original, entertaining, and topical offering that families the world over will enjoy. It was recently announced that in addition to producing and co-directing the project, Steven Goard will also play a major role in the project, which is being simultaneously produced as both a film and television project.

Both Richardson and Attaway are acclaimed theater actors, with Richardson starring on Broadway in *The Book of Mormon* and Attaway starring as the Genie in Disney's stage version of *Aladdin*. Richardson's television credits include supporting roles in *Killer Among Us* and *Missed Signal*. Richardson is reprised by CEO Talent Agency and Avilon Artists Group. Attaway, no stranger to voice acting, has voiced roles in several anime series such as *One Piece*, *Dragonball Z Kai*, and *Space Dandy*. Attaway is reprised by CEO Talent Agency and Mary Collins Agency.

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**SDG QUANTUM PRODUCTIONS**

RELEASE DATE:
03 July 2024

PRESS RELEASE
Maria Katre And Jason C. Louder Join Cast
Of 'The Uptown Chronicles' Animated Franchise.

[Atlanta, GA] - The casting for *SDG Quantum Productions* animated franchise continues to add respected stars to its cast, with the announcement that Maria Katre and Jason C. Louder have joined the cast in key roles.

Though specific plot details are being kept close to the vest, *The Uptown Chronicles* has been described as a science-fiction/fantasy epic, following an African American family as they grapple with the meanings of lineage, heritage, and destiny against the backdrop of Chicago in the year 2100. The project looks to infuse the inventiveness of *The Boondocks*, the family dynamic of *The Cosby Show*, and the Afro-futurism of *Black Panther* into an original, entertaining, and topical offering that families the world over will enjoy. Kate and Louder join previously announced cast members Zane Copeland, J. Shari, Jasmin Richardson and Major Attaway. Creator Steven Goard was also announced to be providing the vocal cast.

Maria Katre, a graduate of The British American Drama Academy, is perhaps best known for the short film *Mel*, which she wrote, produced, and starred in. *Mel* was bestowed Best Drama Short by The Independent Shorts Awards, with Kate also being awarded Best Actress by the same institution. An accomplished musician, Kate also performed trumpet beside Beyoncé during her groundbreaking Coachella performance in 2018, also featuring in the subsequent concert film, *Honeycopper: A Film by Beyoncé*. Kate is reprised by Heyman Talent Agency.

Jason C. Louder is perhaps best known for costarring on DC's *Supergirl* Series *Black Lightning* as Frank "Z-Bot" Turner. He also appeared in the Hulu original series *Yu Yu Trigg*, an American Soap portraying the character of Oregio. Other credits include recurring roles on the Starz Channel original series *BSMF* and the



FOR IMMEDIATE RELEASE
Atlanta-Based SDG Quantum Productions' Announces Big Win For Animated Feature Trailer
'The Uptown Chronicles'

Futuristic Black Superhero Family Series Shines and Takes Best Trailer at Rome Prisma Awards

Atlanta, GA — August 5, 2024 - Following last month's premiere of the trailer for the highly anticipated animated series *The Uptown Chronicles*, SDG Quantum Productions has another reason to celebrate. The trailer has been announced as the winner of the "Best Trailer" category at the prestigious *Rome Prisma Awards*, marking the first major accolade for the upcoming series.

Nominated alongside the most anticipated feature trailers for 2024 including Xu Kauechun's short *Remembrance* and William A.A. Ruhl's horror film *Immersion*, *The Uptown Chronicles* faced fierce competition and won, securing the top spot in this highly competitive category.

The Uptown Chronicles is the brainchild of Steven Goard, Executive Director of SDG Quantum Productions, who also lends his voice to the series' lead character, Andre Hamilton. The series is written by Alonge Hawes of A Million Stories One Pen Productions, who also serves as co-director and co-executive producer alongside Goard. Art design for the series is helmed by Patrick King, with animation provided by Don Fred Films. The series features a talented voice cast, including Jasmin Richardson as Maria, Major Attaway as the villainous Victor Hyde, Maria Katre as Sophia, Zane "Z-Bot" Copeland as Ty, Shari Hawes as Sonnia, Mina Krupnik as Keira, Arina as Jordan, and Jason C. Louder as Tariq Lottimore.

"This award is beyond meaningful as a first-time executive producer and the creator of this series. Not only does this serve as validation to the impact we expect this series to have on our culture, but it's a testament to the hard work, love, and effort that each creative involved has put into this series' creation. It most certainly sets the stage for our success," said Steven Goard, Executive Producer, SDG Quantum Productions.

The trailer transports viewers to a futuristic Chicago in the year 2100, where technological marvels such as flying cars and servant drones are part of everyday life. In this setting, the Hamilton family—led by scientist father Andre and guardian mother Maya—navigates a world filled with both wonder and peril. Their five children—gifted shifter Sophia, bookish inventor Sonnia, studious son Ty, and prodigies Jordan and Keira—discover their destinies as the last descendants of an ancient magical order. When a mysterious threat emerges in the form of a giant robot called Necron, the children

A B O U T T H E F I L M M A K E R S

Steven Goard: Creator, Executive Producer, Director, Actor

Steven Goard is a 15-year veteran professional voice actor with creative roots in stage acting, music production and emceeing. Steven is best known for voicing “Kang the Conqueror” for Disney’s Australia Cruise and being the voice of ‘LEM’ for Starry Soda™ by Pepsi®. As one of CESD Agency’s most sought-after talents, Goard’s other credits include voiceover roles in nationally syndicated commercials for Mike’s Hard Lemonade, Oreo, Gatorade and ESPN; as well as critically acclaimed television series ‘Good Cop, Bad Cop’ and ‘The Really Loud House’.

In 2023, Goard created the production company SDG Quantum Productions with the goal of originating material that speaks to the stories of the wider African diaspora, further authenticating black voices in the ever-expanding circuit of fictional storytelling.

Alonge Hawes: Writer, Executive Producer, Co-Director

Alonge Hawes is an auteur who in 2017, created, wrote, produced, and starred in the web series Blue Collar Hustle, which premiered on YouTube in February of that year and has since amassed over 80,000 views on the official series channel. The early success of Blue Collar Hustle led to the series being distributed on rising online platforms such as Seeka.TV and KweliTV. In October of 2017, Alonge entered into a marketing partnership with Seeka.TV, making Blue Collar Hustle a cornerstone of Seeka’s programming.

As the creator, writer, and showrunner for the series, Hawes has been the recipient of numerous awards and accolades, amongst them winning the award for Best Web Series at the Global Film Festival and Best Representation Of Communities Of Color at the Minnesota WebFest. In 2019, Alonge entered into a series development deal with Seeka.tv, which bore forth the creation of his second digital series titled Black On Both Sides. Black On Both Sides was bestowed the Best Screenplay award at the January 2020 edition of the Oniros Film Awards. It was also named Best Web Series by the Cult Critic Movie Awards, and Alonge was also named Best Director.

A B O U T T H E F I L M M A K E R S

Jason C. Louder: Producer, Actor

Jason C. Louder has been blessed with an extremely transformative acting career. As he is now stepping into the realm of producing, he's been blessed to work on several projects that shine a light on nontraditional topics and ideas.

A producer for *Pretty For A Big GURL* a YouTube series by the brilliant Courtney Arlett that explores the intricate dating life of plus sized women in Atlanta. Last winter (2023), he was also very grateful to assist Chantal Maurice in the production of the *Spotlight Series*, a very unique one night event comprised of 7 original 10-minute plays, each addressing social justice matters.

He has also partnered with GoldStrand Media, a powerhouse media company in Atlanta, Georgia, and was the co-producer for a faith-based film called "A Match Made in Heaven, loosely based on a true-story about love, loss and purpose. Most recently he just assisted in the production of an Afro futuristic/Sci-Fi Proof of Concept called *Dragonborn* alongside the Lockett Media.

Jason is extremely excited to join Steven Goard and Alonge Hawes in the production of the groundbreaking Animated Film *Uptown Chronicles*.

As Jason continues to traverse the amazing world of production, he hopes to continue to partner with creative visionaries and storytellers who use their craft to fearlessly and unapologetically speak truth to power.

A B O U T T H E F I L M M A K E R S

Aneesah Bray: Associate Producer / Financial Strategist

Aneesah Bray is a seasoned entertainment industry expert with over 30 years of experience in management and strategy. She founded Creative Collective Capital, a resource pipeline that educates entertainment investors and funds filmmakers and musicians. Aneesah's dedication to learning keeps her connected with industry leaders, enabling her to provide clients with current information and valuable business relationships.

Her flagship artist was Bone Crusher, and she was pivotal in his success, securing a Source award and Grammy Nomination for his music and licensing his work in films like "Stomp the Yard," "XXX," and "Lakeview Terrace." Aneesah also facilitated his transition into film and TV, leveraging her connections with industry figures such as Will Packer, Rob Hardy, and Executives at networks.

Aneesah began her career in Los Angeles, where she trained at the Hollywood Film Academy and Radio Broadcasting School. She gained experience in tour management with Chris Lighty, management as a mentee to Ice T, and record label operations at Universal's Fontana (turned Ingrooves). Her expertise spans tour management, label financial management, and funding preparation for new musicians and filmmakers.

Currently, Aneesah sits on the boards of several organizations, including Georgia Production Partnership (ExOfficio & Current Industry Relations), Black Entertainment Economic Council, National Collegiate Entertainers Group, and Roadshow Equity Partners. She has led the Music Roundtable for Dekalb County Entertainment and served on the Executive Boards of GA Music Partners and Women in Music. She has partnered with City National Bank, First Horizon Bank, First Entertainment Credit Union, MGO CPAs, Element CPAs, and Skillshot Media. She prides herself on affecting change in countless young men and women over the years and being able to leave a legacy of optimism, business acumen, and work ethic. In 2021, Aneesah was honored as one of the Atlanta Business League's 100 Women of Influence. She co-founded the Atlanta Hip Hop Film Festival, served on the board of A3C, and organized Creative Collective Credit Union (formerly Backstage). Outside of work, she enjoys time with her five children and grandson, exploring new technology, and watching films.

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Steven Goard

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